

ANGÉLICA LADINO



A silhouette of a woman with her hair tied up, looking out towards the right. The background is a warm, orange-toned bokeh of light, suggesting a sunset or city lights at night.

ANGÉLICA LADINO

Angelica Ladino is a Colombian woman who migrated to Australia 7 years ago with the goal of learning English. Today, Australia has become her second home.

Angelica is passionate about travelling, loves telling stories, and living a minimalist and environmentally conscious life. In 2020 she became the first Colombian living in a van full time and sharing her minimalist lifestyle on social media.

While living and travelling around Australia for 3 years in her vehicle of less than 8m², sharing her life as a migrant, as a traveller, and showing Australia and its stunning landscapes, Angelica has grown a loyal and diverse audience.

She currently has more than 4,000,000 followers on all her social networks.

www.angelicaladino.com

angelicaladino5@gmail.com

Whatsapp: +61 458 798 368

Social Media





SOCIAL MEDIA STATISTICS

January 2023



Instagram
489k followers



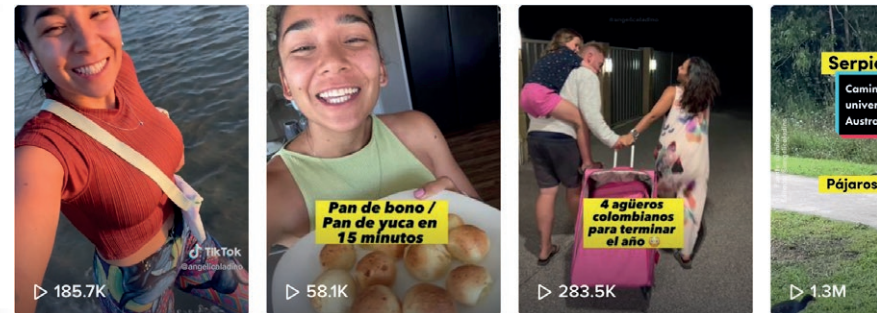
Facebook
1.8m followers



YouTube
870k subscribers
Verified Account



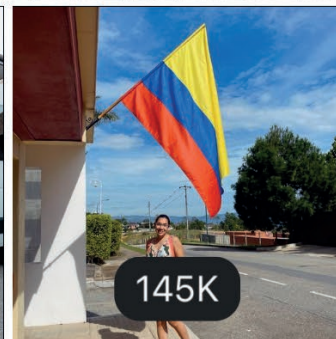
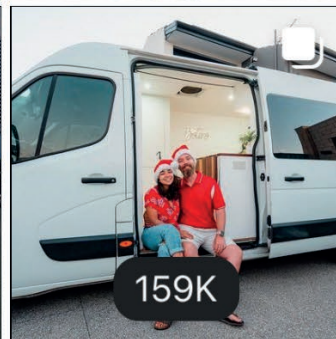
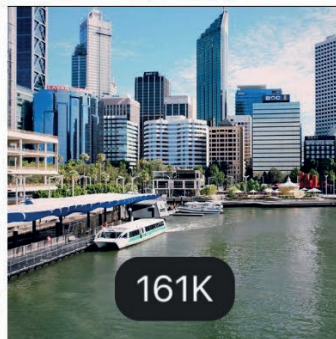
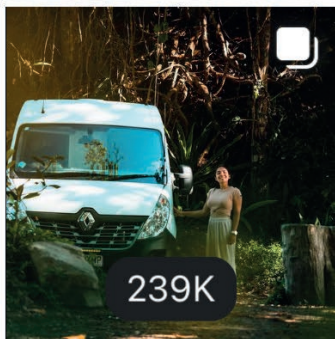
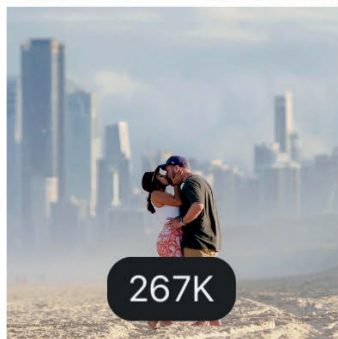
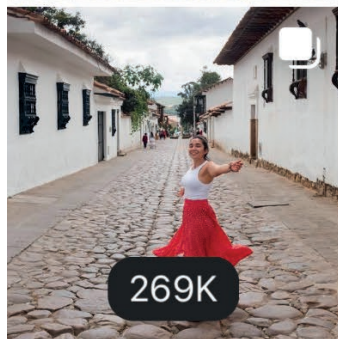
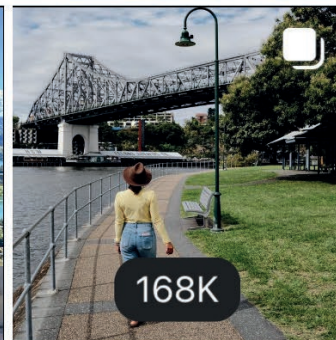
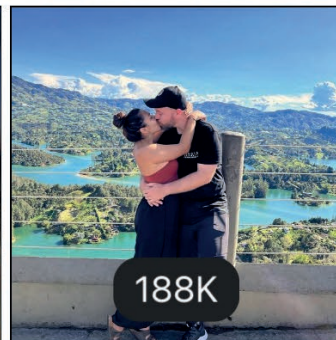
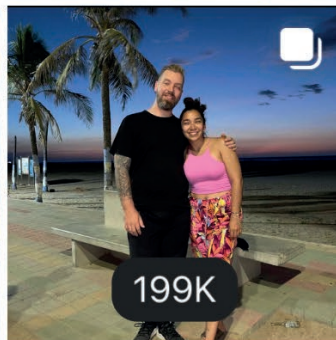
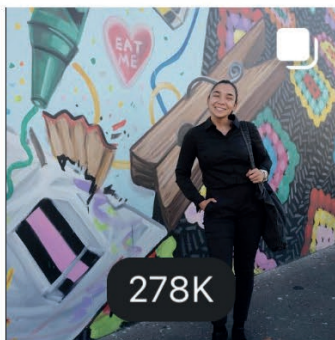
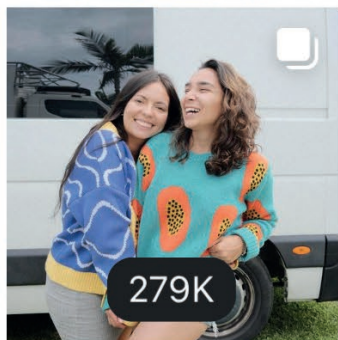
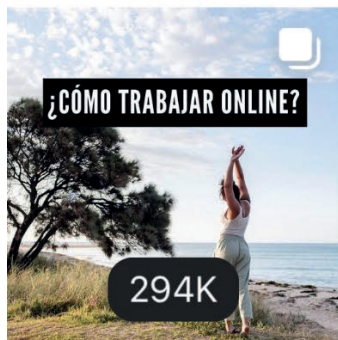
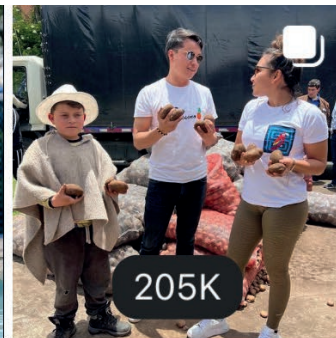
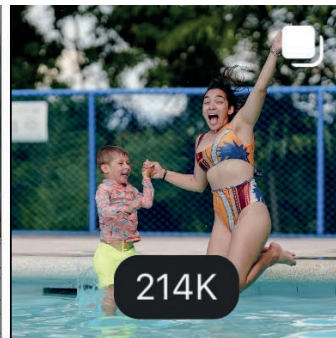
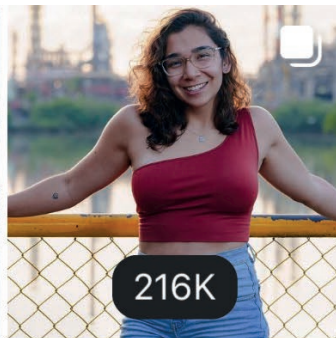
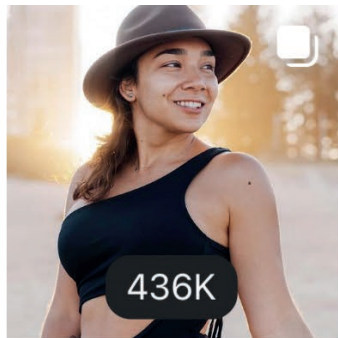
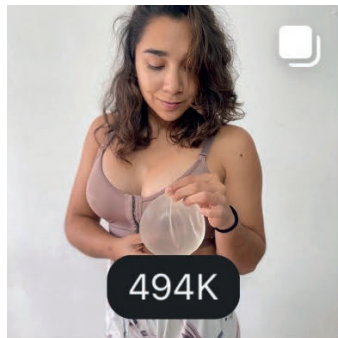
TikTok
2m followers





INSTAGRAM / POSTS

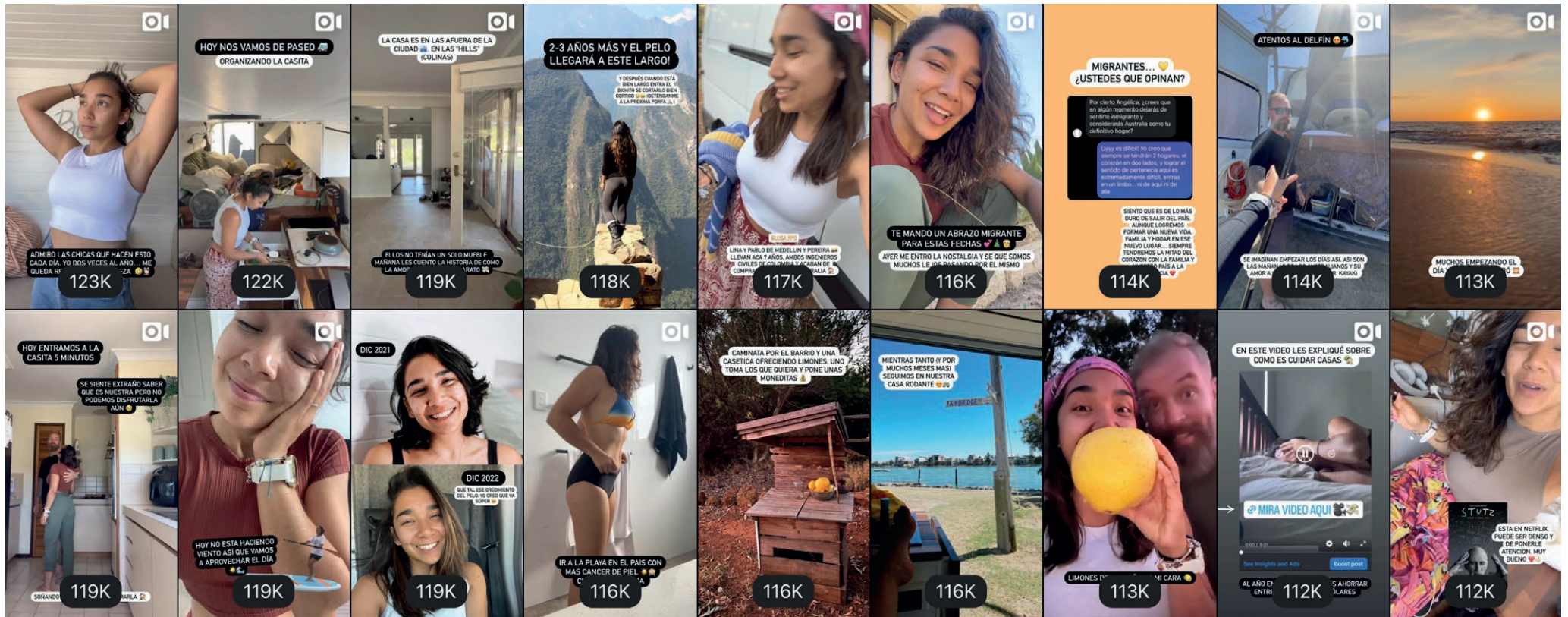
These statistics refer to views between **November 2022** and **January 2023**





INSTAGRAM / STORIES

These statistics refer to views between **November 2022** and **January 2023**





INSTAGRAM / FOLLOWERS



Angelica is followed by many other popular and influential social media personalities.

< **barrientosnadia** ✓ ...



972 Posts 257 k Followers 626 Following

< **aleortizchagin.tv** ✓ ...



4,146 Posts 38.6 k Followers 6,058 Following

< **marcelarecicladora** ✓ 🔔 ...



925 Posts 329 k Followers 5,533 Following

< **dominiccolombia** ✓ 🔔 ...



836 Posts 878 k Followers 2,215 Following

< **zacmorriss_** ✓ 🔔 ...



374 Posts 812 k Followers 927 Following

< **misiasperoviajeras** ✓ 🔔 ...




904 Posts 1 M Followers 3,646 Following

< **nomad.fran** ✓ 🔔 ...



677 Posts 341 k Followers 3,051 Following

< **karstanandmaxine** ✓ 🔔 ...



1,246 Posts 64.8 k Followers 1,631 Following

< **robertaconmaleta** ✓ 🔔 ...



940 Posts 305 k Followers 2,155 Following

< **ivanmarinsoyyo** ✓ 🔔 ...



2,447 Posts 493 k Followers 1,352 Following

< **jeycastleaneda** ✓ 🔔 ...



2,692 Posts 165 k Followers 4,278 Following

< **adrianameaury** ✓ 🔔 ...



827 Posts 357 k Followers 723 Following

< **somosneda** ✓ 🔔 ...



123 Posts 121 k Followers 1,174 Following

< **yovana** ✓ 🔔 ...



4,859 Posts 1 M Followers 1,232 Following

< **salomecf** ✓ 🔔 ...



415 Posts 1 M Followers 1,263 Following

< **byfieldtravel** ✓ 🔔 ...

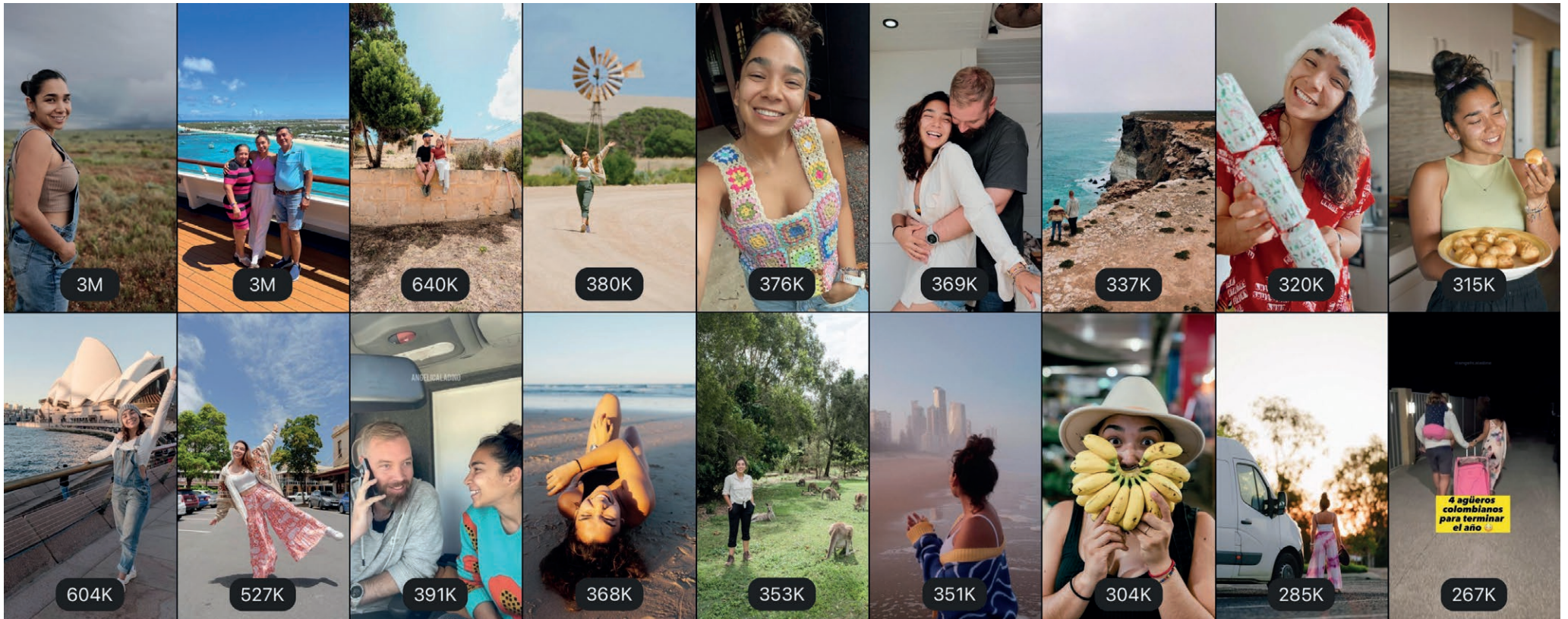


3,775 Posts 507 k Followers 4,007 Following



INSTAGRAM / REELS

These statistics refer to views between **November 2022** and **January 2023**





FACEBOOK / CONTENT

These statistics refer to views and engagement between **December 2022** and **January 2023**

Page Overview

Followers: 1,774,452
Last 28 days

[See more insights](#)

Post reach ⓘ 15,615,183	Post Engagement ⓘ 7,941,464	New followers ⓘ 54,398
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Hoy te muestro el cuarto de invitados cuando viajamos con alguien mas en la van
Published by Angélica Martínez · 22h · 🌐

AUSTRALIA 🇦🇺❤️ La mejor decisión de mi vida Hace siete años esa niña estaba empacando una maleta, tenia el...
Published by Instagram · January 6 at 11:24 AM · 🌐

Un sueño hecho realidad, tenemos nuestra primera casa juntos en Australia. Despues de casi 3 años viviendo e...
Published by Angélica Martínez · December 18, 2022 at 8:42 PM · 🌐

Post Impressions ⓘ 574,774	Post reach ⓘ 559,641	Post Engagement ⓘ 85,152
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Post Impressions ⓘ 737,214	Post reach ⓘ 716,330	Post Engagement ⓘ 119,070
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Post Impressions ⓘ 2,807,269	Post reach ⓘ 2,552,784	Post Engagement ⓘ 805,501
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Distribution ⓘ

Average performance as your other posts within 23 hours of publishing. [Learn more](#)

Interactions ⓘ

19K	10.1 K	11	14	15	5
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Distribution ⓘ

+3.7x higher than your other posts within 21+ days of publishing. [Learn more](#)

Views ⓘ

3-Second Video Views	327,524
1-minute video views	152,669

Reactions 29,032

Comments 1,338

Views ⓘ

3-Second Video Views	1,616,711
1-minute video views	710,859

Angelica Ladino · [Subscribe](#) · 🔔 ... ✕
 E4 · 5 Jul 2020 · 30m views · 🌐

Cómo lavar la ropa en la carretera



we put the clothes in the bag

👍❤️👍 440k 30.4k comments 66.6k shares

👍 Like 💬 Comment ➦ Share

Watch 👤 🔍

For you Live Reels Following Saved

Angelica Ladino... · [Subscribe](#) · 🔔 ... ✕
 E18 · 21 Apr 2021 · 8.7m views · 🌐

TIENES que ver esta MINI CASA (con tina incluida 🐾)



👍❤️👍 250k 9.6k comments 37.5k shares

👍 Like 💬 Comment ➦ Share

New for you See all (3)

SHOCK MANSION Page updates: Shock Mansion, Red Bull and others. ...

High Performance Po... · [Follow](#) ... ✕

🏠 📺 🏠 🔔 👤

Angelica Ladino... · [Subscribe](#) · 🔔 ... ✕
 E67 · 2 May 2022 · 9.1m views · 🌐

BAÑO que NO usa agua



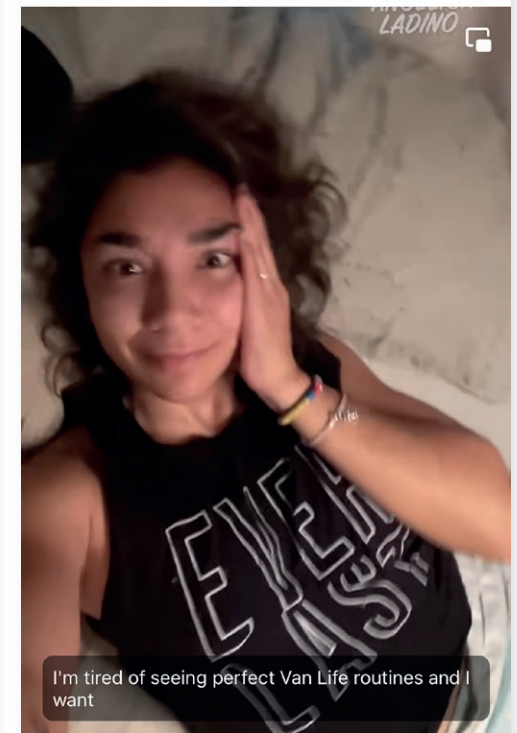
llevo viajando y viviendo en una van por toda Australia junto con

👍❤️👍 174k 7.8k comments 22.1k shares 9.1m views

🏠 📺 🏠 🔔 👤

Angelica Ladino... · [Subscribe](#) · 🔔 ... ✕
 E68 · 14 May 2022 · 14.9m views · 🌐

Un día REAL viviendo en van



I'm tired of seeing perfect Van Life routines and I want

👍❤️👍 294k 11.9k comments 10.9k shares

🏠 📺 🏠 🔔 👤



YOUTUBE / VIDEOS

These statistics refer to views and engagement between **December 2022** and **January 2023**

Channel analytics

Current subscribers

821,764

+19,426 in last 28 days

Summary

Last 28 days

Views **5.3M** ↓

Watch time (hours) **185.0K** ✓

Your estimated revenue

Top videos

Last 48 hours · Views

Este BAÑO NO USA AGUA 🤖💧 49.2K

Una navidad en Australia ¿Diferente? 🎄🇺🇸 37.1K

El mejor regalo de mi MAMÁ 🧑🏻❤️ 23.5K

Videos ▶ Play all



¿Qué pasa si se tiene bebe en AUSTRALIA? (Visa de...

39K views · 5 days ago



¿Por qué deberías aprender inglés? (6 razones)

27K views · 2 weeks ago



Nuestra casa en Australia (HOUSE TOUR)

285K views · 2 weeks ago



¿Es este el final de nuestros viajes? (Compramos casa)

318K views · 3 weeks ago



Cruzando Australia en 1 MES en una van!!

65K views · 4 weeks ago

Popular videos ▶ Play all



TIENES que ver esta MINI CASA (mira la tina)

4.2M views · 1 year ago



Van tour SOLO FEMALE traveler

2M views · 2 years ago



\$2.000 DOLARES SEMANALES limpiando...

1.4M views · 1 year ago



Vivimos en 8m2 (La VAN MAS COMPLETA)

1.2M views · 1 year ago



Camión TOUR! ¿Mejor que una casa? ||...

1.1M views · 2 years ago



Este BAÑO NO USA AGUA 🤖💧

18M views



Viajar SIN PAGAR acomodación! (TE...

12M views



VIVIR y TRABAJAR en un carro ¿como?...

10M views



¿Como es una gasolinera en...

6.3M views



VAN TOUR - la van mas completa

5.4M views



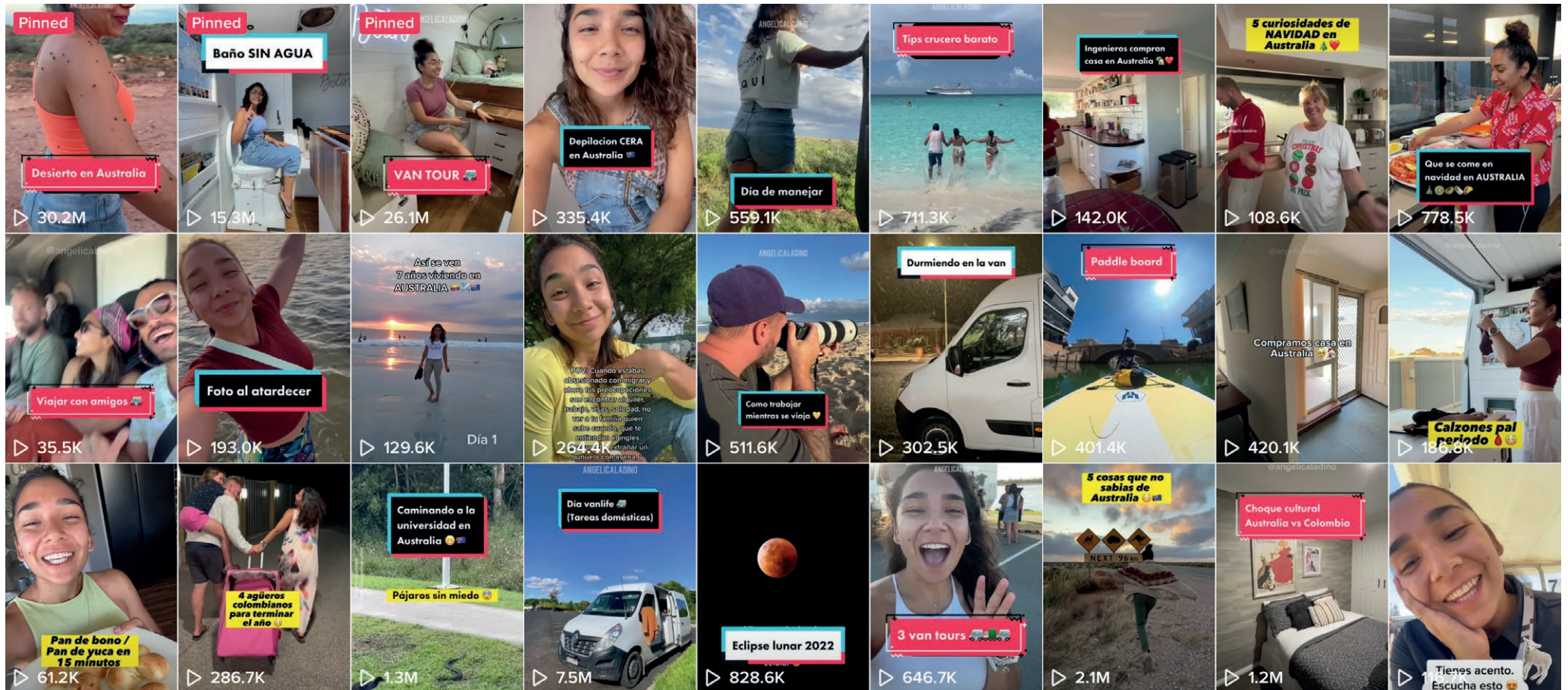
Con COVID en Australia

5.2M views



TIKTOK / VIDEOS

These statistics refer to views and engagement between **November 2022** and **January 2023**



Angelica in the news



revistadiners.com.co

REVISTA **diners** SUSCRÍBASE

INICIO / ESTILO DE VIDA / VIAJES

Angélica Ladino, la colombiana que recorre Australia en una pequeña van

Angélica Ladino dejó su profesión de abogada y se dedicó a recorrer Australia junto a su esposo. Llevan 9 meses y aún les falta más de la mitad.



Foto: Cortesía Angélica Ladino / @quietachiever2 /

POR: MARÍA CAMILA BOTERO

f t p w e

semana.com

S



Galería

En fotos: así es la vida de siete youtubers colombianos en el exterior

YouTube se ha convertido en la herramienta perfecta para que estos siete colombianos, que emigraron en busca de sus sueños, cuenten cómo ha sido su experiencia.

semana.com

S



Esta colombiana tiene seis años viviendo en Australia. Junto a su esposo Beau Mitchell mantiene un estilo de vida itinerante. - Foto: Cortesía Beau Mitchell

Gente

¿Quién es la youtuber colombiana que recorre Australia en una van?

Una abogada santandereana le contó a SEMANA la historia de cómo emigró para aprender inglés y terminó enamorándose de esta aventura junto a su esposo.

VIAJAR

Dejarlo todo para vivir en una 'van' por Australia

Angélica Ladino es conocida en Australia por su contenido digital sobre la vida de los latinos allá.



Angélica Ladino junto a su esposo, Beau Mitchell, recorriendo Australia en su 'van' 'Bote'.

SANTANDER

Colombiana recorrió el 60 por ciento de Australia viviendo en una van

Angelica Ladino vive con su esposo en una van donde recorren Australia.



caracol.com.co

Actualizado 09 Ene 2023 22:02

CARACOL RADIO

Hable con el programa

10AM HOY POR HOY

Actualidad

Angélica Ladino, la colombiana que recorre Australia en una camioneta

La colombiana habló en 10AM sobre el trabajo que tiene junto a su esposo, con el que recorre toda Australia para generar contenido.



lanotapositiva.com

LANOTA POSITIVA

HOME PAGE > LOS BUENOS SOMOS +

LOS BUENOS SOMOS +

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Twitter, G+, M, P, LinkedIn, WhatsApp


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GENTE ACTIVA INFLUENCER

Angélica Ladino, una santandereana que se goza Australia

Events



EVENTS

Angelica has organised fan meetings in Australian cities such as Perth, Adelaide, Brisbane, Gold Coast and Sydney, and held a conference in Colombia that included two **sold-out events** of 180 people each night in Bogota, Colombia, in August 2022.



Photography



PHOTOGRAPHY

We offer creation and licensing of photography for brands.

Angelica Ladino works with her Australian husband, **Beau Mitchell**, a professional photographer. Beau's photographs have been exhibited in Australia and the United States, printed on official postage stamps and displayed in countless homes. Beau also has a large following for his beautiful images.

[@quietachiever2](https://www.instagram.com/quietachiever2) www.beaumitchell.com



quietachiever2

739 posts

108K followers

1,692 following

Beau Mitchell - Vanlife Australia

@miramismacros ← Fotografía de la naturaleza.

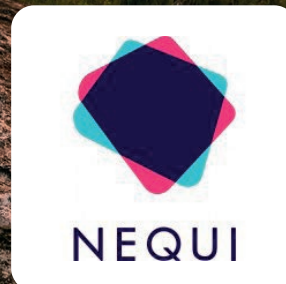
@angelicaladino ← La jefa.

De Perth, Western Australia 🇦🇺

[youtube.com/c/AngelicaLadino](https://www.youtube.com/c/AngelicaLadino)



Past collaborations:



Many thanks!



www.angelicaladino.com

escribeme@angelicaladino.com

Whatsapp: +61 458 798 368



ANGÉLICA
LADINO